

YOUR **VILLA** *ART SPECIFICATIONS*

YourVilla Magazine is printed on 9"x10.875", high-quality paper. The cover is printed on 100-lb, UV-coated high-quality paper.

CAMERA READY

Due to our paper type, images may print darker than they appear on screen. Lighten any heavy dark areas in photos and backgrounds. Camera-ready spreads and full-page ads must have a .25" bleed on all sides and all text should be in .625" from all bleed edges.

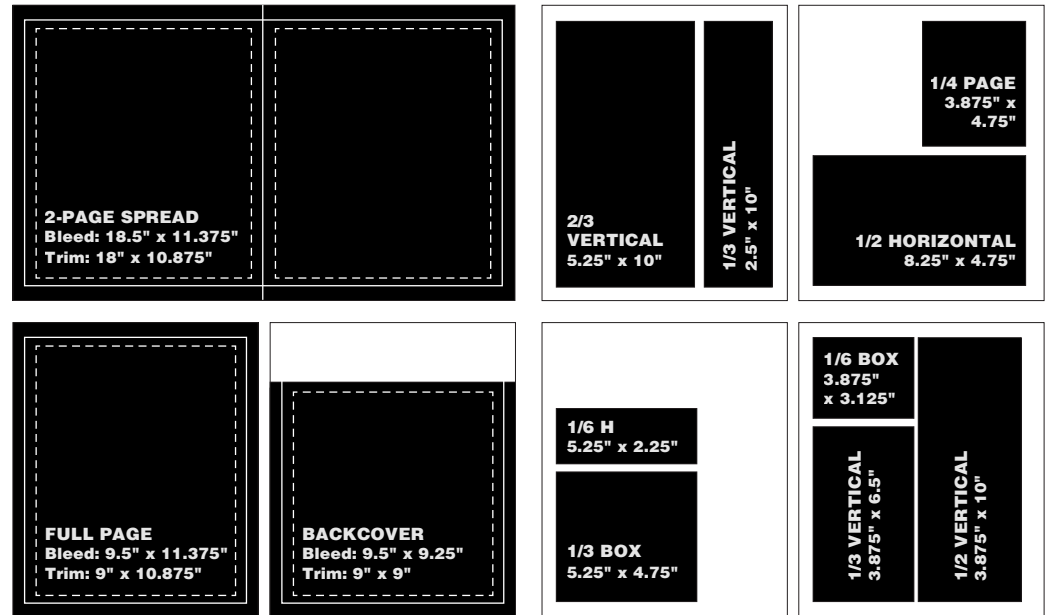
IN-HOUSE AD CREATION

Our art department will be happy to create your ad for you on a complimentary basis.

COMPANY LOGO: Logos must be one of the following file formats: AI (Adobe Illustrator), PDF, EPS, or a high-resolution image file.

CONTENT: Copy should be brief and to the point. This will help keep your ad organized and easy to look at.

PHOTOGRAPHY: All digital images must be at least 300 DPI at 100% scale. All digital images must be one of the following file formats: TIFF, PDF, JPEG, EPS, PSD.



*All non-bleed ads have a 0.5 pt. black border.

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